

What if news was knowledge? What if news was easy to manage? **Take Control Of The News.**

ScholarlyNews™ SCHOLARLYEDITIONS™

Two new knowledge products from NewsRx™

ScholarlyNews™ presents key, comprehensive, and timely articles from peer-reviewed sources in a compact form created to enlighten today's busiest readers in precisely the areas that mean the most to them.

"Pioneering"

-Chicago Tribune

ScholarlyEditions™ builds the articles of ScholarlyNews™ into an extensive and continually growing series of eBooks that deliver news in depth for educators, students, professionals, and other thought leaders who need to know what's happening in economics, finance, business, industry, government, education, biotech, healthcare, medicine, science, agriculture, chemistry, math, engineering, computers, and technology.

"The most comprehensive"

-USA Today

ScholarlyNews™ and ScholarlyEditions™ are the latest products from NewsRx™—for a quarter century the information leader for professionals. ScholarlyNews™ and ScholarlyEditions™ provide timely articles that can't be obtained from any other news organization: news reported directly from the peer-reviewed sources in today's top-interest fields. All of our content is exclusive to us; ScholarlyNews™ and ScholarlyEditions™ do not contain press releases or newswire feeds.

Providing Better Information To Create More Knowledge

- What if *news* was about economics, finance, business, industry, government, education, biotech, healthcare, medicine, science, agriculture, chemistry, math, engineering, computers, and technology?
- What if *news* was delivered by an editorial team that searched out the latest about cutting-edge research in academia, business, and global institutions without the clutter of press releases, newswire feeds, and vague opinions?
- What if *news* came only from authoritative peer-reviewed sources?
- What if *news* came with complete source citations that pointed the way to more details?
- What if *news* had scholarly depth but was delivered to you with brevity, clarity, and timeliness?

About Peer Review

Before the editors of a scientific or technical journal decide to publish an article or a report of new research, they subject the submitted paper to a process called peer review: independent scrutiny by other qualified scientific or technical experts ("peers").

In a peer review, independent experts evaluate the validity of the submission, making a judgment on the credibility of results and the appropriateness of the design and methodology of any underlying experiments or studies. They ask (and answer) whether the research findings are both significant and original. They render a frank but disinterested opinion as to whether the submitted paper merits publication.

The peer review process ensures that the statements made by scientists, social scientists, and technologists are critically and qualitatively different from statements made in ordinary news stories. Peer review ensures that *news* is much more than just another opinion.

All news at ScholarlyNews™ and ScholarlyEditions™ originates from peer-reviewed sources.

We Are the News Daily for Professionals

In-Depth News From Today's Top-Interest Fields

AIDS
Aging and Elder Health
Agriculture
Angiogenesis
Biotech
Bioterrorism
Cancer and Oncology
Cardiovascular Medicine
CDC/FDA
Chemicals & Chemistry
China
Clinical Trials
Computers
Defense & Aerospace
Diabetes
Disease Prevention
Drugs and Pharmaceuticals
Ecology
Economics
Education
Electronics
Energy
Engineering
Environmental Business
Fitness and Wellness
Food
Food and Drug Regulation
Gastroenterology
Gene Therapy
Genetics
Genomics
Global Warming
Health
Health Business
Health Insurance
Health Risk Factors
Heart Disease
Hematology
Hepatitis
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OB/GYN and Reproduction
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Pharmaceutical Business
Physician Business
Physics
Politics & Government
Preventive Medicine
Proteomics
Real Estate
Respiratory Therapeutics
Robotics & Machine Learning
State and Local Health Law
Stem Cell Research
Surgery & Surgical Technology
Technology
Telecommunications
Telemedicine
Transportation
Tuberculosis
Vaccines
Veterinary
Viruses
Women's Health
And Many More...

Our Style — Accuracy and Attribution

As a knowledge manager, do you find yourself asking whatever happened to accuracy and attribution in news reporting in this era of newsroom budget cutbacks and media consolidation? Are you left unsatisfied by limited news reporting about the truly newsworthy events that are crucial to the people and clients you serve? Are you tired of the sound bites and the buzz that pass for news, especially online? Are you worried that key decisions are too often based on news from unidentified sources of unknown credibility?

Come to ScholarlyNews™, produced by journalists and information technologists who have been reporting on science and technology for 25 years. Come to the pioneers who developed the current state of the art for reporting news from, to, and for professionals.

Come to Us — We Are the News Daily for Professionals

ScholarlyNews™ doesn't track opinion, echo the buzz, or re-tweet the tweets. Instead, we put cutting-edge technology to the hard work of real journalism, searching out and digging up newsworthy information in peer-reviewed journals: thousands of them, worldwide, every day, day after day.

Because we understand that credibility is the foundation of authority and transparent sourcing is the basis of credibility, we employ a **scholarly style**, ensuring that every article contains:

- Full source contact information
- Full journal citations
- Keywords or MeSH codes
- Authoritative, scholarly quotations from the sources themselves

We go to the professionals who contributed to the peer-reviewed journals. We never quote third-party "opinion" pieces. **We deliver only the latest news straight from the people who made it.**

Knowledge in Quantity — Delivered with Quality, Credibility, and Speed

According to a recent article in *Nieman Reports* (the publication of Harvard University's Nieman Foundation for Journalism), "Technology allows for more news, produced and available at lightning speed, often at lower costs than before."

We produce more concentrated and compact articles with more information and greater depth. We have a core in-house team of highly trained professionals involved in news reporting, among them sophisticated digital journalists, strategists, and innovators with backgrounds that include advanced degrees (PhD or Masters) in journalism, English, and computer science. They are assisted by a news pool of experienced, qualified professionals to maintain our aggressive output of over 1,500 unique news articles each day, day after day, week after week.

Exclusive Premium Content

- Field for field, place for place, company for company, our information is wider and deeper than can be accessed anywhere else.
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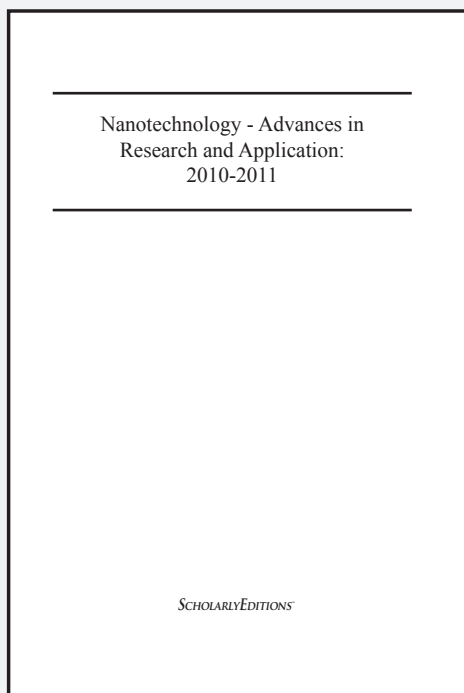
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“...almost every content area”

-Reuters

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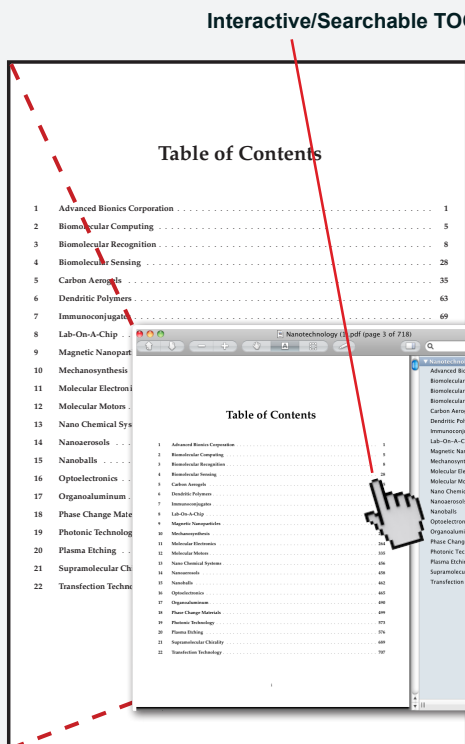
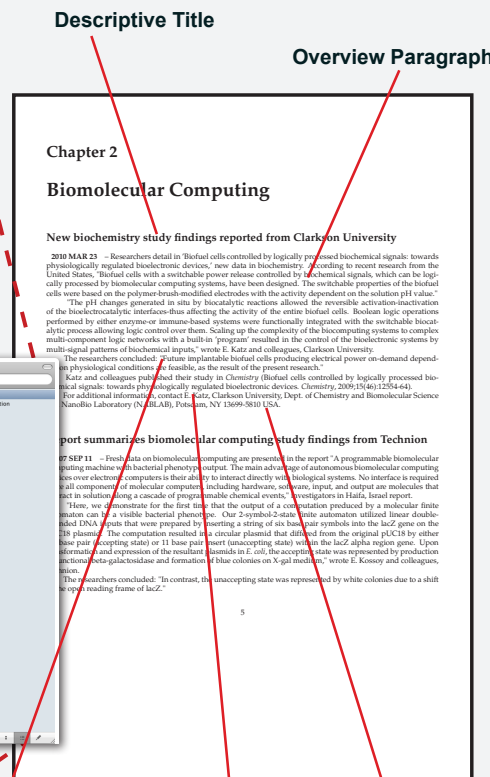


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Cite With Authority, Confidence, and Credibility

“An editorial powerhouse”

-Professional Publishing Report

ScholarlyNews™ & ScholarlyEditions™

ScholarlyNews™

We have built ScholarlyNews™ on the principle that technology, skillfully crafted and intelligently applied, should not just gather and distribute news but should be used to substantially improve the news by adding unprecedented quality and credibility to unprecedented quantity and speed. Harvard's Nieman Foundation for Journalism and other news leaders have recognized that computers assisting reporters (CAR) can produce significant gains in quantity, quality, speed, and cost efficiency. Our business and technological models for CAR ensure that, at ScholarlyNews™, we write more news articles each day than the Associated Press (AP), PR Newswire, or Business Wire. We write almost twice the articles of any of these organizations, but with half the words.

ScholarlyEditions™

Knowledge managers can now offer access to dedicated eBooks covering all ScholarlyNews™ topics. Each eBook delivers fresh, transparently sourced content and comprehensive depth. ScholarlyEditions™ is a new digital resource of authoritative news from peer-reviewed sources for researchers, investors, professionals, students, educators, and others who are looking for current, actionable information expertly packaged, by topic, in cited and searchable eBooks and e-libraries.

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“...an insider's knowledge”

-Forbes

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